

ADV # _____ ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 1292 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

REP.# _____ OFF.# 6556 SALESMAN # _____
BUYER NAME KATIE KEULEMAN
SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6269458
CLASS: NATL. LOCAL REGIONAL

PRDCT OBAMA FOR AMERICA EST#1536 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP10/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG27/12 16.59

REP: TO: NSM/NSA
FR: JENNY FOR JOE
REV ORDER
CHANGED RATES
REV TTL \$143710..156X
PLS CFM, THX 8/27

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	R		100P-300P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : THE CHEW/GENERAL HOSPITAL												
2	R		1000A-1100A	30		\$225.00	9/4	9/7	4		TU-F	4
PROGRAM : MILLIONAIRE/FAMILYFEUD												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1536

FAX# 703 528 7880
HARRIS REPORT FROM REP AUG27/12 16.59
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	:	:	:	: SPTS
3	R		1135P-1210A	30		\$460.00	9/4	9/7	4		TU-F	4
PROGRAM : NIGHTLINE												
5	RT		1205A-105A	30		\$200.00	9/4	9/7	4		TU-F	4
PROGRAM : JIMMY KIMMEL LIVE												
6	R		1200N-100P	30		\$400.00	9/4	9/7	7		TU-F	7
PROGRAM : EYEWITNESS NOON NEWS												
7	R		300P-400P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : STEVE HARVEY SHOW												
8	R		400P-500P	30		\$500.00	9/4	9/7	4		TU-F	4
PROGRAM : DR. OZ												
10	R		500P-600P	30		\$925.00	9/4	9/7	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
11	R		530A-600A	30		\$460.00	9/4	9/7	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
12	R		600P-630P	30		\$1,350.00	9/4	9/7	4		TU-F	4
PROGRAM : EYEWITNESS NEWS												
13	R		600A-700A	30		\$900.00	9/4	9/7	7		TU-F	7
PROGRAM : EYEWITNESS NEWS												
14	R		700P-730P	30		\$1,250.00	9/4	9/7	4		TU-F	4
PROGRAM : JEOPARDY												
15	R		700A-900A	30		\$925.00	9/4	9/7	14		TU-F	14
PROGRAM : GOOD MORNING AMERICA												
16	R		730P-800P	30		\$1,250.00	9/4	9/7	4		TU-F	4
PROGRAM : WHEEL OF FORTUNE												

AUG27/12 16.59
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
17	R		900A-1000A	30		\$225.00	9/4	9/7	4		TU-F	4
PROGRAM : JEFF PROBST												
19	R		1135P-1205A	30		\$460.00	9/7	9/7	1		FRI	1
PROGRAM : HIGH SCHOOL SPORTSEFF. AUG'12												
20	R		800P-900P	30		\$1,250.00	9/7	9/7	2		FRI	2
PROGRAM : SHARK TANKLTC OCT'12												
21	R		900P-1000P	30		\$1,250.00	9/7	9/7	1		FRI	1
PROGRAM : PRIMETIME LIVE												
22	R		1000P-1100P	30		\$2,200.00	9/10	9/10	2		MON	2
PROGRAM : CASTLE												
23	R		800P-1000P	30		\$2,200.00	9/10	9/10	3		MON	3
PROGRAM : DANCING WITH THE STARS												
25	R		1135P-1205A	30		\$225.00	9/8	9/8	1		SAT	1
PROGRAM : HOT TOPICS												
26	R		500A-600A	30		\$125.00	9/8	9/8	2		SAT	2
PROGRAM : EYEWITNESS NEWS												
27	RT		700A-900A	30		\$500.00	9/8	9/8	2		SAT	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
28	R		700P-800P	30		\$425.00	9/8	9/8	2		SAT	2
PROGRAM : JEOPARDY/WHEEL												
29	R		800P-1130P	30		\$2,200.00	9/8	9/8	1		SAT	1
PROGRAM : ABC SATURDAY NIGHTFOOTBALL 9/1-12/												
30	R		800P-1100P	30		\$2,200.00	9/8	9/8	3		SAT	3
PROGRAM : NCAA FOOTBALL												

FAX# 703 528 7880
HARRIS REPORT FROM REP AUG27/12 16.59
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
31	R		900A-1000A	30		\$500.00	9/8	9/8	2		SAT	2
PROGRAM : GMA-SAT												
34	R		1200M-100A	30		\$125.00	9/9	9/9	1		SUN	1
PROGRAM : NUMB3RS												
35	R		500A-600A	30		\$125.00	9/9	9/9	2		SUN	2
PROGRAM : EYEWITNESS NEWS												
36	R		600P-630P	30		\$800.00	9/9	9/9	1		SUN	1
PROGRAM : EYEWITNESS NEWS												
37	RT		700A-900A	30		\$500.00	9/9	9/9	2		SUN	2
PROGRAM : EYEWITNESS NEWSDAYBREAK												
38	R		700P-800P	30		\$1,700.00	9/9	9/9	1		SUN	1
PROGRAM : AMERICA'S FUNNIESTHOME VIDEOS												
39	R		800P-900P	30		\$3,600.00	9/9	9/9	2		SUN	2
PROGRAM : ONCE UPON A TIME												
40	R		900P-1000P	30		\$2,700.00	9/9	9/9	1		SUN	1
PROGRAM : REVENGE												
42	R		900P-1000P	30		\$3,000.00	9/6	9/6	1		THU	1
PROGRAM : GREYS												
43	R		1100P-1135P	30		\$925.00	9/4	9/9	6		TU-SU	6
PROGRAM : EYEWITNESS NEWS AT 11P												
44	R		1000P-1100P	30		\$2,500.00	9/4	9/4	2		TUE	2
PROGRAM : PRIVATE PRACTICE												
45	R		800P-900P	30		\$2,600.00	9/4	9/4	1		TUE	1
PROGRAM : LAST MAN STANDING/ COUGAR TOWN												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46	R		900P-1000P	30		\$4,250.00	9/4	9/4	1		TUE	1
PROGRAM : DANCING RESULTS												
47	R		1000P-1100P	30		\$2,300.00	9/5	9/5	1		WED	1
PROGRAM : NASHVILLE												
48	R		800P-900P	30		\$2,300.00	9/5	9/5	1		WED	1
PROGRAM : MIDDLE/SUBURGATORY												
50	R		100P-300P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : THE CHEW//GENERAL HOSPITAL												
51	R		1000A-1100A	30		\$225.00	9/10	9/10	1		MON	1
PROGRAM : MILLIONAIRE/FAMILYFEUD												
52	R		1135P-1210A	30		\$460.00	9/10	9/10	1		MON	1
PROGRAM : NIGHTLINE												
54	R		1210A-105A	30		\$200.00	9/10	9/10	1		MON	1
PROGRAM : JIMMY KIMMEL LIVE												
55	R		1200N-100P	30		\$400.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NOON NEWS												
56	R		300P-400P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : STEVE HARVEY SHOW												
57	R		400P-500P	30		\$500.00	9/10	9/10	1		MON	1
PROGRAM : DR. OZ												
59	R		500P-600P	30		\$925.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
60	R		530A-600A	30		\$460.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
61	R		600P-630P	30		\$1,350.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
62	R		600A-700A	30		\$900.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS												
63	R		700P-730P	30		\$1,250.00	9/10	9/10	1		MON	1
PROGRAM : JEOPARDY												
64	R		700A-900A	30		\$925.00	9/10	9/10	2		MON	2
PROGRAM : GOOD MORNING AMERICA												
65	R		730P-800P	30		\$1,250.00	9/10	9/10	1		MON	1
PROGRAM : WHEEL OF FORTUNE												
66	R		900A-1000A	30		\$225.00	9/10	9/10	1		MON	1
PROGRAM : JEFF PROBST												
67	R		1100P-1135P	30		\$925.00	9/10	9/10	1		MON	1
PROGRAM : EYEWITNESS NEWS AT 11P												
SEP/12 143710.00												
CONTRACT TOTAL											143710.00	
TOTAL SPOTS											156	

MARKET TOTALS \$487,655 WFTV 29% WKMG 34% WESH 20% WOFL 13% WKCF 1% WRBW 2% CABL 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE